

# ILIAD LITERARY-ART MAGAZINE LOGOS

## AND OTHER BRANDING BRANDING ELEMENTS

### Wingdings

The wingding for the 2021-2022 edition of the *iliad*, all *iliad* website articles, and any other future branding endeavors, will be a simple two-leaf design. The two leaves connect back to the olive branch, which is representative of the *Iliad* by Homer's Greek origins.

### Colors

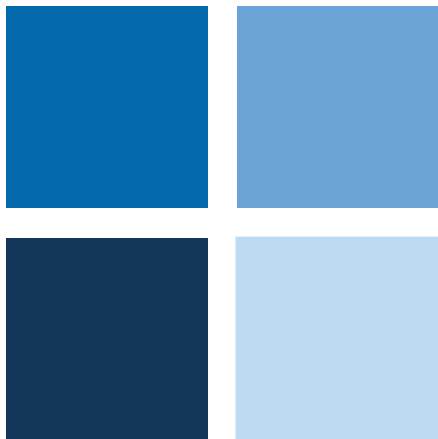
The *iliad*'s color scheme is a combination of three shades of blue, along with black and white. The blues are meant to evoke a regal and traditionally Greek feeling.

### Additional Design Elements

Some unique design elements included in the logo and larger branding of the *iliad* include an olive branch and a stylized "i" that mimics columns found in Ancient Greek and Roman architecture.



### Colors and Example Wingdings



The *iliad* literary-art magazine is a student-produced Clarke Central High School literary-art magazine. The *iliad* serves as a conduit of expression for creativity and passion to the CCHS student body, *iliad* staff and rising ninth graders from feeder schools. Each issue is an open public forum for student expression under the guidance of a faculty adviser.

#### Colors

Lightest Blue: #bdd9f2  
Light Blue: #6da3d8  
Medium Blue: #0469ae  
Dark Blue: #14365a

#### Fonts

Titles - Lemon Milk  
"iliad" - Georgia Bold  
"literary-art magazine" - Nurom Bold

Profile Pictures for Email and Social Medias/Favicon



Horizontal Logo for Website and Social Media Banners

*iliad* literary-art  
magazine 

*iliad* literary-art  
magazine 

*iliad* literary-art  
magazine 

*iliad* literary-art  
magazine 

Vertical Logo for Title Pages

*iliad*



**literary-art magazine**

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